

Footnotes

Newsletter and Calendar of Events, Autumn 2011 (Survey cover)

Prosser Public Library & the Wintonbury Branch, Bloomfield, CT

www.prosserlibrary.info

Have a Say!

Take our Survey!

The Bloomfield Public Libraries are embarking on a strategic planning initiative that will provide direction for the Prosser and Wintonbury Libraries for the next several years. We value your thoughts, ideas, and suggestions. There are two ways that you can help. First, if you are at least 18 years of age, **please complete the survey** that begins below and return it to either Prosser Public Library or the Wintonbury Branch. The survey is 20 questions. Anyone who completes the survey and also includes their name, and either a telephone number or email address in Question #20 will be entered into a drawing to **win one of five \$25.00 gift certificates from Bloomfield eateries**. (Gift certificates are from Bloom Hill Farm, Pasticceria Italia, Ruby Tuesdays, Tapas and Thomas Hooker Brewing Company.) **Surveys must be returned to either library by 5:00 P.M. on Tuesday, September 6, 2011 in order to be entered into the drawing.** Winners will be notified by the telephone number or email address that has been provided in Question #20. If you prefer to complete the survey online, you can do so. Beginning Monday, August 22, find the "Have a Say" link on the library's home page at www.prosserlibrary.info. Anyone who completes the survey online before 5:00 P.M., Tuesday, September 6, will also be entered into the drawing for one of the five gift certificates. **We welcome all survey responses, whether or not you choose to enter the drawing.** (Also, learn about the library's September focus groups on Page 3 of Footnotes inside.)

See description above for full details....If you are at least 18 years of age, please take a few minutes to complete this survey. Thank you!

1. How many times have you personally used the Bloomfield Public Libraries in the past year?

CHECK ONLY ONE

- a. At least once a week _____
- b. At least once a month _____
- c. Just a few times _____
- d. I have not used the libraries in the past year _____

2. If you have not used the Bloomfield Public Libraries in the past year, why not? Is it because...

CHECK ALL THAT APPLY (If you have used the library in the past year, skip to Question 3.)

- a. I use the Internet for all of my information needs _____
- b. I buy the books I want to read _____
- c. The hours the library is open are inconvenient _____
- d. I do not have time to visit the library _____
- e. The public library does not have what I need _____
- f. I use the _____ Public Library _____
- g. My children use the library but I do not _____
- h. Other (Specify below) _____

Find our current issue of Footnotes inside!

Take our survey! See front page for full details....

3. Which library do you use most often? CHECK ONLY ONE

- a. Prosser Public Library -----
- b. Wintonbury Branch Library -----
- c. Both equally or nearly so -----

4. When you used the Bloomfield Public Library during the past year, which of the following services did you use? CHECK ALL THAT APPLY

- a. Talk with a librarian -----
- b. Check the catalog -----
- c. Check out books -----
- d. Check out DVDs -----
- e. Check out music CDs, books-on-CD, or other forms of media -----
- f. Use other resources in the library -----
- g. Attend a program at the library -----
- h. Use library computers for Internet, email, etc. -----
- i. Use a community meeting room or study room -----
- j. Use the library's website from home or work -----
- k. Other (Specify below) -----

5. Overall, how satisfied are you with the services of the Bloomfield Public Libraries? CHECK ONLY ONE

- a. Very satisfied -----
 - b. Somewhat satisfied -----
 - c. Not too satisfied -----
 - d. Not at all satisfied -----
- If dissatisfied, why are you dissatisfied? (Specify below)

6. What improvements would you like to see made regarding the Bloomfield Public Libraries? CHECK ALL THAT APPLY

- a. Open more/different hours -----
- b. More seating -----
- c. More books -----
- d. More DVDs, music CDs, books-on-CD, and other non-print forms of media -----
- e. More activities for children -----
- f. More computers and printers, scanners, and the like -----
- g. More programs for adults -----
- h. More activities for teenagers -----
- i. Other (Specify) -----

7. If you could add ONE or TWO library services to improve the Bloomfield Public Libraries what would they be?

8. How would you rank the benefits of the Bloomfield Public Library compared to the benefits of other tax-supported services, e.g. schools, parks, roads. CHECK ONLY ONE

- a. At the top of the list -----
- b. In the middle -----
- c. At the bottom -----

Survey continues after Page 8

Survey continues here...

9. How do you most prefer to receive information about library services, programs and events?

CHECK ONLY ONE

- a. The local newspaper _____
- b. Radio _____
- c. Monthly e-newsletter _____
- d. Information posted at the library _____
- e. Library staff _____
- f. Information mailed to home _____
- g. Library newsletter _____
- h. Library website _____
- i. Email _____
- j. TV _____
- k. School _____
- l. Electronic sign _____

Are there any other ways the Library could more effectively communicate with you? (Specify below)

10. In the past 12 months have you accessed the Bloomfield Public Libraries' website?

- a. No (Skip to Question 12) _____
- b. Yes _____

11. If you answered YES to Question #10, what is your overall impression of the website?

CHECK ONLY ONE

- a. Very good _____
- b. Good _____
- c. Average _____
- d. Poor _____
- e. Very Poor _____
- f. If "Poor" or "Very Poor," why do you have a "Poor/Very Poor" impression? (Specify below)

12. If you could give the Bloomfield Public Libraries only ONE suggestion for change or improvement, what would it be?

13. Are you between the ages of... CHECK ONLY ONE

- a. 18 to 24 _____
- b. 25 to 34 _____
- c. 35 to 49 _____
- d. 50 to 64 _____
- e. 65 or older _____
- f. Prefer not to answer _____

14. Do you own or rent your current residence? CHECK ONLY ONE

- a. Own _____
- b. Rent _____
- c. Live rent free _____
- d. Prefer not to answer _____

15. Do you consider yourself... CHECK ONLY ONE

- a. White, Non-Hispanic _____
- b. Black or African-American _____
- c. Hispanic _____
- d. Asian or Asian-American _____
- e. Native American _____
- f. Prefer not to answer _____

16. What is the Zip Code of your current place of residence? _____

17. What is the highest level of education you have attained? Have you... CHECK ONLY ONE

- a. Some high school _____
- b. High school diploma/G.E.D. _____
- c. Some college _____
- d. Two-year college degree _____
- e. Technical school degree _____
- f. Undergraduate college degree _____
- g. Graduate college degree _____
- h. Prefer not to answer _____

18. Are there any children, age 17 or younger, currently living in your household? CHECK ONLY ONE

- a. Yes _____
- b. No _____
- c. Prefer not to answer _____

19. Are you... CHECK ONLY ONE

- a. Male _____
- b. Female _____
- c. Prefer not to answer _____

20. (This question is optional.)

Thank you for taking the time to complete this survey. As a token of our appreciation, we would like to enter your name into a drawing to win one of five \$25.00 gift certificates from Bloomfield eateries. If you are interested in being entered into the drawing, please indicate your name, and either your email address or your telephone number in the box below. Winners will be notified by the telephone number or email address provided here.

Thank you for sharing your feedback! Don't forget to return your completed surveys to either Prosser Public Library or the Wintonbury Branch by 5:00 P.M. on Tuesday, September 6, in order to be entered into the gift certificate drawing.



Lee May will visit Prosser on September 7 at 7:00 P.M. (See Footnotes inside, page 1)

Prosser Public Library

1 Tunxis Avenue
Bloomfield, CT 06002
860-243-9721 (Adult Services)
860-242-2972 (Children's Services)
Hours: Mon.-Thurs. 10-8 P.M.
Fri. 10-6 P.M.

Sat. 10-5 P.M. through mid-June
(Prosser Public Library is closed on Saturdays during the summer through Labor Day.)

Wintonbury Branch Library

1015 Blue Hills Avenue
Bloomfield, CT 06002
860-242-0041
Hours: Tues. & Thurs. 1-8 P.M.
Wed., Fri., & Sat. 10-5 P.M.

To access the library catalogs,
follow the links from our website:
www.prosserlibrary.info

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